






Perception of swimming ponds by tourists



-  Piscina Biológica e Turismo
-  Biological Pool and Tourism
-  Piscina biológica y turismo
-  Schwimmteich und Tourismus
-  Piscina biologica e turismo

Udo Schwarzer
Secretary of GIABN





Perception of swimming ponds by tourists



24 families with
children



30 couples

I 1 MA 1
D 3 NL 5
E 14 PT 31
Total of 55



1 individual

Perception of swimming ponds by tourists



3 Spain

8 Portugal

6 ?



Perception of swimming ponds by tourists

1. When you have selected this tourist accommodation, how import was it for you that there is a swimming pool with biological treatment? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "particularly important")

1

2

3

4

5

Perception of swimming ponds by tourists

1. When you have selected this tourist accommodation, how import was it for you that there is a swimming pool with biological treatment? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "particularly important")

1

2

3

4

5

9

3

15

17

11

Perception of swimming ponds by tourists

2. How important is the swimming pool with biological treatment during your vacation? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "particularly important")

1

2

3

4

5

Perception of swimming ponds by tourists

2. How important is the swimming pool with biological treatment during your vacation? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "particularly important")

1

2

3

4

5

19

0

13

13

10

Perception of swimming ponds by tourists

3. Can you imagine enjoying the experience of a swimming pool with biological treatment so much that you will make sure that there will be one when choosing your future vacation accommodation? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

Perception of swimming ponds by tourists

3. Can you imagine enjoying the experience of a swimming pool with biological treatment so much that you will make sure that there will be one when choosing your future vacation accommodation? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

6

3

16

22

8

Perception of swimming ponds by tourists

4. After holidays will you tell your friends and relatives about the biological pool? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

Perception of swimming ponds by tourists

4. After holidays will you tell your friends and relatives about the biological pool? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

1

3

4

16

31

Perception of swimming ponds by tourists

5. Do you think it is possible to enjoy the experience of the natural pool so much that one day you can have a pool like this built at home? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

Perception of swimming ponds by tourists

5. Do you think it is possible to enjoy the experience of the natural pool so much that one day you can have a pool like this built at home? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

7

11

10

8

29

Perception of swimming ponds by tourists

6. How satisfied are you with the experience of the pool with biological treatment? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

Perception of swimming ponds by tourists

6. How satisfied are you with the experience of the pool with biological treatment? *

(Choose on a scale of 1 to 5, where 1 means "unimportant" and 5 means "definitely")

1

2

3

4

5

2

1

8

18

26

Perception of swimming ponds by tourists

Summary

Tourists in Spain in Portugal are very or highly satisfied with swimming ponds and most of them will speak to their friends and family about this experience and so spread the concept.

As well a majority will think about repeating the swimming pond experience in one of their next holiday. So the swimming pond experience is creating a "fan community" looking for more experiences like this.

For about half of the users the experience might be an incentive to build their own swimming pond one day.








Perception of swimming ponds by tourists

Totally!! I am afraid of frogs and toads so having been able to enjoy bathing in this pool has been incredible !!. I didn't think I could do it when they showed it to me the first day. That same day I sat next to reading because I loved the place, the second I put my feet in the water. Without getting clear ... but how to have the opportunity to live the experience of bathing in a place as incredible as this and not do it out of fear? I even felt angry with myself so... I left the fear behind and went inside to take a bath! Incredibleeeeeeee !!!!

From a distance it looks like a puddle but once inside you realize that it is a clean pool and very similar to the traditional ones.

Being able to swim in a natural environment as it has always been until the irruption of artificial systems is a highly rewarding experience. Knowing that one is not bathing alone but that tadpoles, snails and other living beings give up their waters for enjoyment as good friends who share the best of life.



-  Piscina Biológica e Turismo
-  Biological Pool and Tourism
-  Piscina biológica y turismo
-  Schwimmteich und Tourismus
-  Piscina biologica e turismo



Thank you!

